

# Thiphanie Perrotin

" Wilderness is a spiritual necessity, an **antidote** to the high pressure of modern life, a means of regaining **serenity** and **equilibrium** "

Sigurd F . Olson



WORLD CHAMPION 2022  
 **FREERIDE  
WORLD  
TOUR**





2020



**2nd**

2nd Kicking Horse 4\*  
2nd Revelstoke 4\*

2021



**1st**

1st Nendaz 4\*  
1st Silvaplana 4\*  
2nd Silvaplana 4\*  
→ Qualified for FWT

WORLD CHAMPION

2022



**1st**

3rd Baqueira (Spain)  
1st Ordino Arcalis (Andorra)  
5th Kicking Horse (Canada)  
1st Fieberbrunn (Austria)  
3rd Verbier (Switzerland)



# Medias / Social Medias

## PASSAGES TV

Canal + / Stade 2 / Equipe 21 / Tout le sport France 3 / CNEWS / SP6RT / TV8 Mont Blanc

## WEB

Riding Zone / l'Equipe / The Rider Post / DreamSports.TV / FWT Live / MCS Extreme / Sport.Etude /

## PRESSE PAPIER

Ski Chrono / Le Dauphiné / Le Messenger

## FWT Visibility

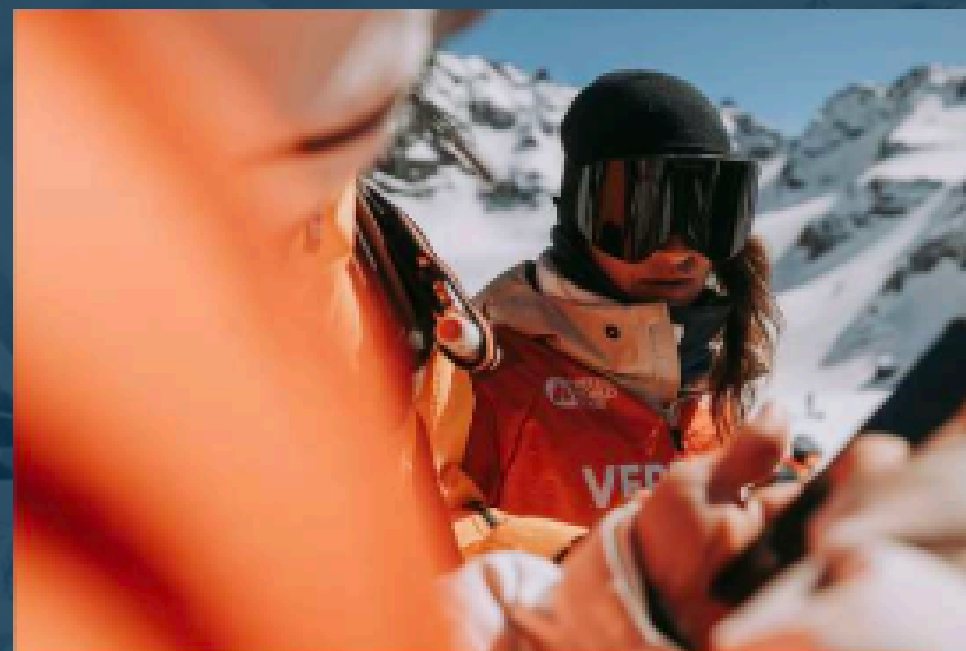
5 international events broadcasted live (Japan, Canada, Andorra, Austria & Switzerland) including the final in Verbier : 300K views a day.



270K SUBSCRIBERS



270K FOLLOWERS



## My Social Media



2,7K FOLLOWERS

# My Goals

- **Reach the top 3 of the Freeride World Tour**  
**and keep my world champion title**
- Promote women snowboarding and contribute to its influence through content creation and video projects while developing my social networks
- Improve myself in all aspects of this sport (physical, mental and technical) and getting to know all the ingredients of this magic recipe that has brought me so much for years





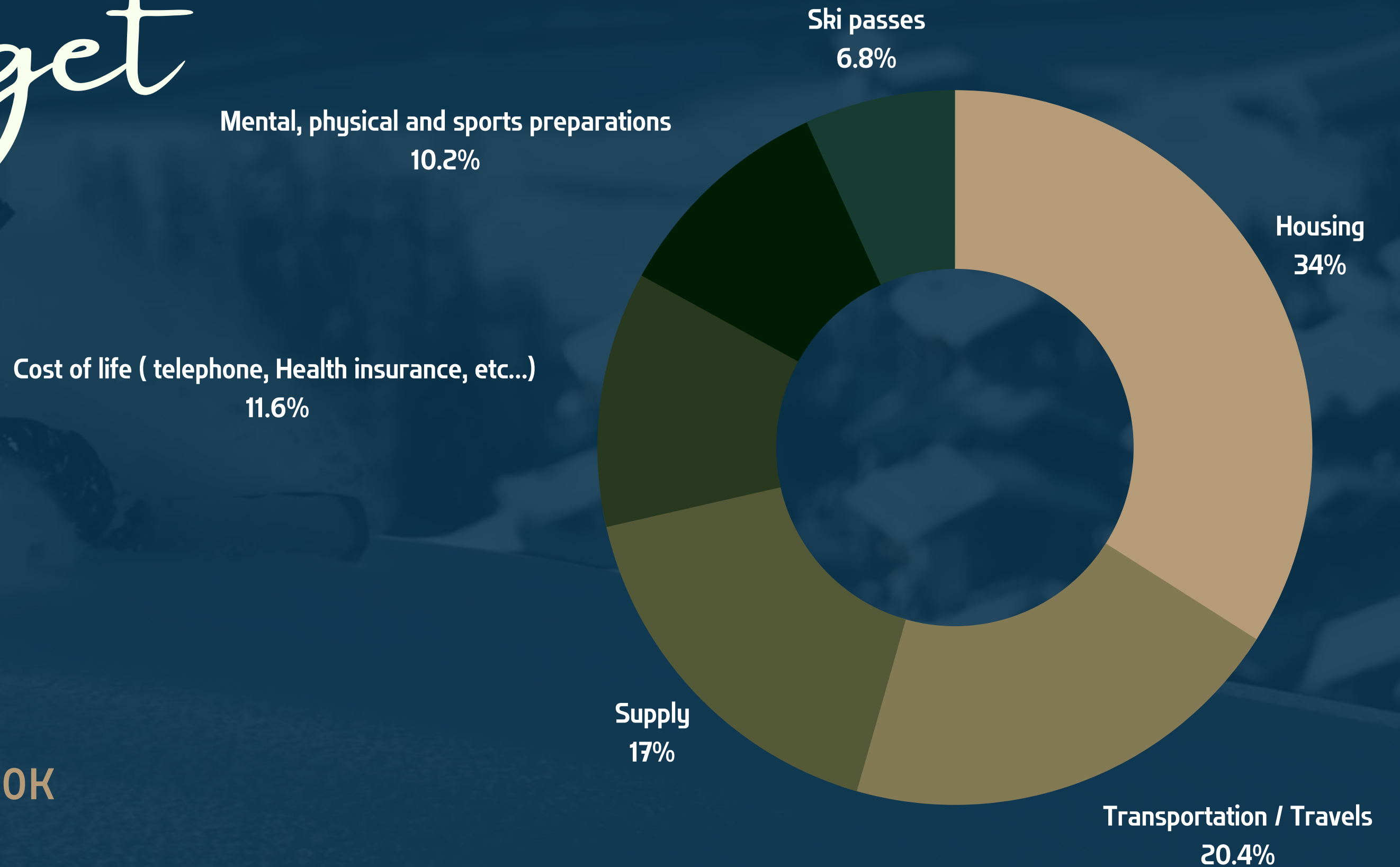
# Calendrier Saison 2022/2023





# Budget

GLOBAL BUDGET : 40K





# How to join the adventure ?

## Primary sponsor (2 places):

- > Presence on two company events per year or snowboard coaching in Verbier with guests (2 days of coaching possible)
- > Available for photo/video shooting of the brand (5 days outside the competition season)
- > 15 royalty free images -> 1 custom shooting done by Tiphanie for the partner
- > Brand logo on the board
- > Brand logo on the helmet (right reserved to the main sponsors)
- > Mention in the Instagram bio of Tiphanie
- > Announcement of the partnership on Instagram -> post or reels
- > 10 mentions on Instagram posts during the winter season (4/month)
- > Promote the brand and the products in my stories ( 1/week = 5 stories/season )
- > 1 sponsored post / season dedicated to the main partner

## Secondary Partner (3 seats):

- > Presence at one company event per year.
- > Available for photo/video shooting of the brand (2 days outside the competition season)
- > 10 royalty free images -> 1 custom shooting done by Tiphanie for the partner
- > Brand logo on the board
- > Mention in the Instagram bio
- > Announcement of our partnership on Instagram -> post or reels
- > 5 mentions on Instagram post during the winter season (2/month)
- > Promotion of the brand and the products in my stories ( 1/week = 5 stories/season )

## Tertiary partner :

- > Announce our partnership on Instagram -> post or reels
- > 5 mentions on Instagram post during the winter season (2/month)
- > Prominent brand and products in my stories ( 5/season = 2/month )





I would like to surround myself with partners sharing the same values and the same vision of snowboarding as I have.

This notion of sharing is essential to me in my practice in the mountains as well as in my daily life.

For this reason, I am excited to develop myself alongside you in order to achieve our common goals.

Looking forward meeting you !

Tiph'



# Contacts

Tiphanie Perrotin

[tiphanie.perrotin@gmail.com](mailto:tiphanie.perrotin@gmail.com)

+33 6 18 97 46 57

Anouchka Noisillier

[anouchka.noisillier@gmail.com](mailto:anouchka.noisillier@gmail.com)

+33 7 86 97 83 94

